



Advertising Rates

DISPLAY ADVERTISING :

	COLOUR
FULL PAGE	£1045
HALF PAGE	£625
THIRD PAGE	£470
QUARTER PAGE	£320

SPECIAL POSITIONS:

	COLOUR
OUTSIDE BACK COVER	£1,570
INSIDE FRONT COVER	£1,360
INSIDE BACK COVER	£1,360

Advertising agency commission - 10%

All advertisers are accepted subject to the printers approval

READERS:

We asked a census of our members about the Broker magazine and:

95% of readers believe the magazine is valuable

81% read the Broker magazine most or all of the time

69% read most or all of the Broker magazine

77% found advertising carried in the publication was relevant to their business